



by  autopromotec

16 - 18 NOVEMBRE 2023

QUARTIERE FIERISTICO DI BOLOGNA

Bologna, 12 July 2023

Futurmotive - Expo & Talks takes shape: pre-catalogue and conference programme published online

More than four months before the show opens, 135 exhibitors already registered and a packed conference programme. Registration for an entry pass is open on the site

Representing the future of mobility by involving the entire **automotive ecosystem**: this is the objective of the organisers of **Futurmotive - Expo & Talks**, an international event dedicated to the themes of energy and ecological transition and innovations in the sector scheduled from **16 to 18 November 2023 at the Bologna Exhibition Centre**. Today, two key elements of the entire project were presented. The pre-catalogue and the preliminary **programme** of events are available online.

135 exhibitors are already registered

The **pre-catalogue** published today includes the exhibitors of **Futurmotive - Expo & Talks**, **E-CHARGE** and **Fleet Manager Academy** and is available on the event website: more than four months before the show opening, the list includes a total of **135 companies coming from all over the world**, a figure which is constantly being updated. In fact, the three events being held simultaneously at the Bologna Exhibition Centre consciously integrate the offer and the target audience in order to provide its visitors with an all-round overview of the mobility ecosystem. **Futurmotive - Expo & Talks**, whose exhibitors are located in **Pavilions 14 and 19**, is aimed at original equipment manufacturers and spare parts dealers, car makers and car designers, manufacturers and distributors of equipment for the workshop of the future, not to mention the entire tyre supply chain. Also from a circular economy perspective, manufacturers of sustainable fuels, and body shop, distribution and service networks. **E-CHARGE**, an event organised by A151 scheduled for 16 and 17 November, targets the entire electric vehicle charging chain - infrastructure, technologies and services -, and will welcome exhibitors in **Pavilion 16**: the show, together with conferences and workshop, will include also the **EV Charging General States**. **Fleet Manager Academy**, scheduled for 16 November, is the event organised by Uvet Events- Econometrica, in collaboration with its publication Auto Aziendali magazine and under the patronage of Aiaga (Italian Fleet Manager and Fleet Buyer Association) and Aniasa (Italian Association of Car Hire and Service Companies) and dedicated to corporate mobility. This will offer a full day of workshops, seminars and round tables in **Pavilion 31** of the Bologna Exhibition Centre.



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Futurmotive Talks, the cycle of meetings to explore the major themes of the automotive supply chain

Futurmotive - Expo & Talks will not only be an exhibition. In fact, concentrated between 16 and 17 November will be the “**Futurmotive Talks**” conferences, the preliminary programme of which is already available on the event website. Many topics will be discussed, with **eminent guests** expected from Italian and European institutions, industry and universities.

It starts on 16 November with welcoming speeches by the institutions, followed at 10.30 a.m. by an in-depth look at one of the key themes of the event: **The challenge of decarbonisation in the mobility sector**, hosted and moderated by TV journalist **Maria Leitner**, followed by the conference curated by **ANFIA – Car Design** dedicated to the **artificial intelligence as a new asset for the car design sector**. At 11.00 a.m. the online magazine SicurAUTO.it will organize the **Aftermarket Report on Electric and Connected Cars**. This continues in the afternoon of the same day with a conference entitled **Energy sources, production, distribution, usability**, led by Green & Blue journalist **Barbara Gasperini**. Also in the afternoon will take place two important moments for the tire industry: **The Future of Retreading Conference**, followed by the **The Recircle Awards Ceremony**, organized by the international magazine **Retreading Business**.

The day of 17 November opens at 9.00 a.m.: **Il Sole 24 Ore** journalist **Filomena Greco** will moderate the first conference of the day, **Big Data Management and Connectivity**, another central theme for the entire automotive supply chain. It continues at 11 a.m. with a conference dedicated to the Land of Motors: **Technological investment strategies in Motor Valley, Italy and Europe**.

The afternoon session, on the other hand, is dedicated to the themes of employment and the world of work. In fact, the 3 p.m. session, once again moderated by **Filomena Greco**, is entitled **Transformation of the labour market in the energy transition**, and precedes the concluding moment of the Futurmotive Talks event, which will be attended by important representatives of institutions.

All pre-catalogue and programme information is already available online at www.futurmotive.com, where you can also register and obtain your **free admission pass**.

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