



by  autopromotec

Bologna, 15 November 2022

Autopromotec organizes Futurmotive - Expo & Talks, the 2023 event devoted to energy transition and new technologies

The 30th edition of Autopromotec will take place on May 21-24, 2025 in Bologna Fair District. While waiting to meet again, Autopromotec is setting up Futurmotive - Expo & Talks, on November 16 -18 2023, a brand-new event focused on energy and ecology transition and new business models in automotive industry.

The curtain falls on the pandemic and the spotlight focuses again on trade shows. As anticipated in the joint press release dispatched on early October, Autopromotec and Automechanika go back to their traditional alternation, the first on odd-numbered years, the latter on even years: the **30th edition of Autopromotec is therefore scheduled on May 21-24, 2025** in Bologna Fair District.

While waiting to meet again on May 2025, Autopromotec organizes **Futurmotive – Expo & Talks on November 16-18, 2023**, a brand new event focused on energy and ecology transition and new business models for the automotive industry, devoted to manufacturers, component suppliers and manufacturers and buyers. Futurmotive was born on December 2020 as a digital event to discuss ideas and projects on the future of the mobility industry. Then, Futurmotive found its place during Autopromotec 2022 through a series of visual contents, talks and experiences headed to the professional audience of the aftermarket and car service professionals. With this initiative, organized with the support of ITA – Italian Trade Agency, Autopromotec visitors were guided into a journey through trends that are shaping the mobility industry: the transition towards sustainability of the sector, digitalization and new business models.

Which topics will be addressed?

Generation of new materials, energy, infrastructures and smart cities, the human-machine connection for the maintenance of the car. Considerable space will then be given to sustainable energy transition, on an economy, ecology and social perspective: a process capable of ensuring at the same time the supply to car manufacturers.

Organizzazione – Organizer: **Promotec S.r.l.**

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Trade exhibition, talks and high profile networking

The event will be divided between exhibition space and talks, with a scientific board that will identify the hot topics connected to energy transition and innovation in the automotive field. At the same time, Futurmotive will be an exhibition devoted to all companies willing to meet in a European-level event, with a space for **networking meetings with high profile buyers**. Products and technologies for innovation and energy transition will therefore have a specific attention.

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